

101 Ways

Promote Your Business Online and Offline to Generate More Traffic, Leads, and Sales!

Classified Ads

1. *Craigslist.com*
2. *Backpage.com*
3. *Gumtree.com*
4. *Oodle.com*
5. *EbayClassifieds.com*
6. *USFreeLeads.com*
7. *ClassifiedAds.com*
8. *Adpost.com*
9. *AdlandPro.com*
10. *ClassifiedsForFree.com*

Newspaper Advertising

11. *NationwideAdvertising.com*
12. *Local Newspaper Advertising*
13. *National Newspaper Advertising*

Magazine Advertising

14. *Local Magazines*
15. *National Magazines*
16. *Niche Magazines*

Job Sites

17. *Monster.com*
18. *Yahoo HotJobs*
19. *CareerBuilder*
20. *Indeed.com*
21. *SimplyHired.com*
22. *TweetMyJobs.com*

Pay Per Click

23. *Yahoo PPC*
24. *Google PPC*
25. *Facebook PPC*
26. *Adbrite*
27. *Bidvertiser*

Blogging

28. *Write Articles Geared Toward Your Target Market*
29. *Write Guest Posts on Other Blogs in Your Target Market*
30. *Use 3rd Party Article Sites like Article City, etc*
31. *Search Engine Optimized Blog Posts*

Buy Leads

32. *Buy Leads from Cutting Edge Media*
33. *Buy Leads from SalesGenie*
34. *Buy Resume Leads*
35. *Sales Leads Plus*

Giveaway FREE Training and Value

36. *Free E-book*
37. *Free Training Videos*
38. *Free Prize Giveaways*
39. *Free Lunches*
40. *Free Training Webinars for Other Organizations*

Networking Events

41. *Chamber of Commerce Mixers*
42. *Job Fairs*
43. *Public Conventions and Conferences*
44. *Trade Shows*
45. *Colleges*
46. *Industry Specific Events*
47. *Guru Events*

Audio/Video Marketing

48. *Create a Podcast*
49. *Create YouTube Videos*
50. *Write Press Releases*
51. *Advertise on Other YouTube Videos*
52. *Sponsor Other Podcasts*

Email Marketing Ideas

53. *SoloAdDirectory.com*
54. *CPCBroker.com*
55. *Advertise in the Email Signature of Someone's Newsletter*
56. *Contact Bloggers with Big Lists and Propose Solo Ads*
57. *Do Solo Ad Swaps with Other Marketers*

Unique Lead Generation Ideas

58. *100DollarLeads.com*
59. *Put Signs in Vacant Office Building Windows*
60. *Put a Marketing Message on a Telephone Hold Call*
61. *Movie Theater Ads Before a Movie Starts*
62. *Mobile Billboards*
63. *Sell Stuff and Network with the Buyers*
64. *Truckside Advertising*
65. *Bus Bench Ads*
66. *Bus Transit/Shelter Ads*
67. *Small Billboards Around Town*
68. *Fishbowls at Local Restaurants*

69. *Roadside Signs*
70. *Supermarket Check Stand Dividers*
71. *Place Your Advertisement in a Restaurant Menu*
72. *Supermarket Shopping Cart Ads*
73. *Yellow Page Ads*
74. *Window Lettering on Cars/Trucks/SUV's*
75. *Trade Show Booths*
76. *Taxi Cab Signs*
77. *Roadside Signs*
78. *Direct Mail Postcard Campaign*
79. *Direct Mail Coupon Book Advertising*
80. *Organic Search Engine Optimization*
81. *Yellow Page Ads*
82. *Ask For Referrals*
83. *Become a Member of Related Clubs/Organizations*
84. *Fishbowls and Lead Generation Boxes*
85. *Insert Marketing Materials Into Invoices and Bills*
86. *Join In on Other Advertisements*
87. *Kiosks In Malls*
88. *Host Your Own Cashflow 101 Club*
89. *Sponsor Charity Events*
90. *Wraps Ads Around Cars/Trucks/SUV's*
91. *Write an Article in a Local Publication*
92. *Become a Speaker at a Target Market Club/Event*
93. *Create Your Own Related Event and Bring in a Speaker*
94. *Joint Ventures*

Social Networking

95. *Search and Connect with People on Facebook*
96. *Send Private Messages to Professionals on LinkedIn*
97. *Create a Facebook Fan Page Targeted to Your Niche*
98. *Create a Facebook Group Targeted To Your Niche*
99. *Sponsored Posts on Facebook*
100. *Reverse Marketing in Facebook Groups*
101. *Reverse Marketing with Google Searches for Reps in Similar Companies*